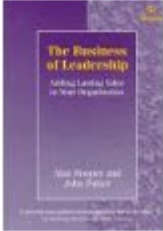


The Business of Leadership: Adding Lasting Value To Your Organization



Authors: Alan Hooper and John Potter

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This book's special feature is its combination of practical and psychological behavioural aspects of leadership, presented in an easy readable style which is designed for practising managers and for business schools. It proposes a new concept of 'the learning leader' and considers:

- How effective leadership adds real value to organizations
- The skills of foresight and vision
- The impact leadership on individuals and teams
- Leadership competencies
- A blueprint for the future - continuous leadership development

The authors combine academic knowledge with practical experience. Alan Hooper was a senior military officer with the Royal Marines and formed the Centre for Leadership Studies at the University of Exeter in the early 1990s.

John Potter is a behavioural scientist with extensive experience of a wide range of blue chip companies in the private sector, many government departments in the public sector together with military, police and a wide range of security organizations.

"This is a book I can warmly recommend to all those who are interested in the nature and practice of leadership - and leadership for good - today. The authors bring a rare combination of practical experience and theoretical knowledge to their task of providing a framework upon which you can develop your own abilities in leadership and team working. There are many books on leadership but this is one not to be missed. For Alan Hooper and John Potter are two the rising stars in the study of "the business of leadership", and I look forward to many more contributions of this quality from their pens"

- John Adair

- [The Benefits of Leadership Training, Coaching and Mentoring?](#)
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- [Creating A Passion For Change - The Art Of Intelligent Leadership](#)

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