

## **Academic activities**

John Potter contributes to many university programmes in the topic areas of leadership and management.

He has contacts in the academic world at many UK business schools including Warwick Business School, Ashridge, The National School of Government and many university business schools. In addition, he has had contacts which include Warren Bennis at the Marshall School of Business at the University of Southern California, Edgar Schein at MIT and John Kotter at the Harvard Business School.

As a result of these contacts, he brings a truly global perspective to his work.

